



Hello, I'm Zai Thakoor, a visual designer from Mumbai, who attempts to humanise briefs that require a design research and thinking with outputs ranging from identity systems to user experiences. I'm always keen about the what's next, while simultaneously making sense of the visual chaos around me.

Work Experience

Anomaly Brands Visual Designer

Product Development and Packaging Design for local brands that needed a pedestal to start sales in the industry with the challenge of functioning in a retail space during a pandemic.

Bombay Design Centre Visual Design Intern

Product Development and Packaging Design for a project that encapsulates the major timestamps of the Indus Valley Civilization with respect to the linguistics present at that time.

G.A.S Mumbai Graphic Design Intern

Worked on various projects ranging from in-store interactive displays for the De Beers group and setting a visual strategy for a restaurant's online presence in Mumbai. Worked on some Identity design and Planning project for a marathon.

Tata Centre for Technology and Design (IIT Bombay)

Illustrator for Hindi Shabdmitra

Was associated as an illustrator on a project titled 'Hindi Shabdmitra- A Digital Aid for Language Learning and Teaching'.

21n78e Graphic Design Intern

Worked on a website design for Dr. Otekar's and some digital campaigns for brands like Sahyadri farms, Epps, Fun Foods.

Education

2016 - 2020

MIT Institute of Design
(Graphic Design)

2014 - 2016

St. Xavier's College, Mumbai
(Humanities)

2001 - 2014

D.A.V Public School, Airoli

Languages

English
Hindi
Marathi



Interests

Branding
Identity Design
Packaging Design
User Research & Experience
Interaction Design
Publication Design
Art Direction
Conceptualization
Photography

Freelance

One More Vodka
Identity Design

Space Stories
Identity Design

Scriblr
Cover designs,
social media posts

The Wellness Shots
Book Illustrations
& Layouting

Extra Curriculars

TedX MITID
Graphic Design Team

Malharfest
(St. Xaviers College, Mumbai)
Event Organiser

Software Skills

Adobe Illustrator
Adobe Photoshop
Adobe Indesign
Adobe Dimension
Adobe After Effects